



AUSTRALIAN EDUCATION
ACADEMY PTY LTD

COURSE OUTLINE BSB50207 – DIPLOMA OF BUSINESS

COMPETENCIES		
CODE	DESCRIPTION	HOURS
BSBADM502B	Manage meetings	50
BSBHRM506A	Manage recruitment selection & induction processes	50
BSBLED502A	Manage programs that promote personal effectiveness	50
BSBMKG501B	Identify and evaluate marketing opportunities	60
BSBMKG502B	Establish & adjust the marketing mix	40
BSBMKG506B	Plan market research	50
BSBPMG510A	Manage projects	50
BSBRISK501A	Manage Risk	50
TOTAL HOURS		400